



UNITED WOMEN'S SPORTS
UNIFYING WOMEN'S SPORTS GLOBALLY

See It Be It Mini Event





Our Mission

To create access to opportunities for women to work in sports, including athletes, management, administration, and general leadership, while elevating women's professional sports to a family sports entertainment product.



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For Women by Women

Be diligent that all our activities
continually move the needle
to close the gender gap and
create opportunities for women in sports
at all age levels.



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Our Cause

Be an active community partner
to build the brand of UWS and
'play forward' the sport experiences and
life skills of the professional athletes



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RI/UWS Partnership

- To foster a sense of community with women as sports leaders in the RI Ecosystem
- To provide a living example to your student body as a strong leader and role model
- To work with a partner who values our initiatives
- To help RI become a leader in the Global Sports Education market through innovation





RI/UWS Relationship

- UWS provide high profile women to work in your environment and promote your brand
- UWS set up internal programming to help foster leadership and innovative thinking in the sports space



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RI/UWS STEPS

The See It Be It Mini Event is one of several female empowerment platforms powered by HeRSTORY. We tell our personal women's sports stories to young women and girls to be role models, leaders, and heroes to each other!

The See It Be It Mine Event will take place July 15, 2019 at Central Ave Park East Providence RI at 6:45. Digit Murphy Former Brown Ice Hockey Coach and RI Sports Icon will introduce Leah Olson Brown Class of 2019 Ice Hockey And Ashley Ducharme Class of 2022 Brown Basketball; Come hear Leah and Ashley speak with the Girls Basketball League and impart their journey to the young girls! Admission is FREE to all!

Come be a part of the conversation! Click on the video links below for more info!

[Digit](#)

[See It Be It](#)



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THE STAFF



Digit Murphy
Pioneer-Leader
Educator- Role
Model



A lifelong trailblazer and advocate for women in sports, Digit Murphy is presently a director with the Kunlun Red Star program in China. She recently finished coaching for China in the World Championships and with the Professional Womens Hockey Team in the CWHL. This is a project with Hockey China and Kunlun Red star to help grown hockey in China prior to the Beijing Olympics in 2022. Digit decided to step away from coaching in 2015, to launch United Women's Sports and non-profit partner Play It Forward Sport Foundation as a vehicle to continue to drive gender equity in sports.

After winning her second Clarkson Cup championship with the Boston Blades women's professional hockey team, She and her GM and business partner Aronda Kirby realized they could do more to increase leadership and salary opportunities for women in pro sports.

The first iteration of the United Women's Sports (UWS) was the United Women's Lacrosse League which kicked off the season in May of 2016-August 2016. During the first season, Murphy's UWLX partnered with several major players including STX the signature equipment sponsor, Modus, Acme Markets, Rothman Institute, and the New England Sports Village. The UWLX secured a contract with ESPN, and enjoys a strong partnership with US Lacrosse. The first year successes of the UWLX bodes well for the future and appetite for a women's sports audience and dialogue that Murphy is more than happy to engage in!

Digit also spent the majority of her career in the NCAA as she was the head coach of the powerhouse Brown University Womens Teams. She worked at Brown from 1987-2011. She went onto coach the Boston Blades in the CWHL from 2012-2015 where the Blades won two Clarkson Cup Championships.



WE ARE BETTER TOGETHER



THE STAFF



Leah Olson-
Brown Hockey
Class of 2019
Role Model



2018-19: Appeared in five games before suffering a season ending injury ... Registered five shots ... Recorded five blocked shots.

2017-18: Competed in one game for the Bears, missing the remainder of the season due to injury.

2016-17: Appeared in all 29 games for the Bears, leading all defenders in scoring with 11 points on four goals and seven assists ... Registered a multi-point game with one goal and one assist in a 3-1 win against Union on Nov. 4 ... Scored a power-play goal at Robert Morris on Dec. 31 and added an assist ... Also tallied goals against Providence (Nov. 26) and No. 7/7 Cornell (Feb. 11) ... Additionally recorded assists versus Sacred Heart (Oct. 21), Rensselaer (Nov. 5, Jan. 6), No. 9/9 Robert Morris (Dec. 31), No. 5/5 St. Lawrence (Jan. 13) and Yale (Jan. 28) ... Had 43 blocked shots on the season.

2015-16: Appeared in all 29 games ... Finished the season with 11 points on two goals and nine assists ... Tied for third on the team in overall scoring and ranked first in defensive scoring ...

Before Brown: Earned All-ISL Honorable Mention honors as a senior ... Gained Division II New England First Team All-Star accolades in 2014-15... Played for head coach Dennis Laing ... Also played field hockey as a goalie for head coach Natalie Martinez ... Competed on the junior level for Assabet Valley ... A high honors student.

Personal: Leah is the daughter of Maryjane and Terrence Olson ... Has one older brother, Billy, and a younger brother, Michael ... Born on January 29, 1997 ... Concentrating in History and Political Science.



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THE STAFF



Leah Olson-
Brown Basketball
Class of 2022
Role Model

Helped lead team to three Independent School League titles and four New England Class A/AA championships ... Served Nobles as a senior captain ... Started for three seasons ... Won team's Nickerson Award for courage and Seadale Cup for team impact ... Played for head coach Alex Gallagher ... Also played volleyball, acting as a team captain ... Competed on the AAU level for MCW Starz ... Graduated with Distinction and served as a school Prefect.

Ashley is the daughter of Chrissy and Todd Ducharme, both of whom played sports at Williams College ... Has two younger siblings, Caroline and Reid ... Born on September 26, 1999 ... Enjoys studio art ... Created the website ad12designs.com, selling self-designed greeting cards to support youth in Rwanda ... Entered Brown undecided on a concentration.

Why Brown? "From what I can see, Brown is made up of students with a variety of interests and backgrounds, and yet they all connect to Brown. I also love the freedom of the open curriculum. I'm interested in a lot of different areas, and I'm excited to be able to study a variety of them. Basketball has been a huge part of my life since I can remember. I was drawn to the basketball program here. I come from a successful high school program that has always emphasized the notion of "family," and I feel the same sense of family with the Brown team. The coaches and players were amazing throughout the entire recruiting process. You can instantly feel the passion, love, and work ethic that the whole program brings every day."



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Join the Conversation

- We believe in female leaders and role models that are necessary to lead the next generation-listen to our new podcast the GRIT where women athletes converse about stories, challenges, and the habits and behaviors that make them champions!



[The Grit Live with Digit Murphy](#)